

## GUEST SPEAKERS

### **Kimberly Ess, Nilan Johnson Lewis, Chief Operating Officer ALA Region 3 Regional Representative**



Kim Ess is the COO of Nilan Johnson Lewis a 55-attorney firm in Minneapolis, Minnesota. She has been a member of ALA and the MN Chapter (ALAMN) for over 15 years. She has served ALAMN as Chair and/or Co-Chair of committees that included Membership, Community Service, Education and multiple terms as the Co-Chair of the Business Partner and Conference Committee. Kim served several terms on ALAMN's Board of Directors including a term as Chapter President. At the International level she has served on the Regional Nominating Committee and is currently the Region 3 Regional Representative. She also continues to serve ALAMN as an active member of the Business Partner and Conference Committee.

### **Alan Wilson, GLJ Benefit Consultants, National Program Director ALA National Business Partner**



Alan Wilson started working with GLJ Benefit Consultants in 2004 as an Employee Benefits Specialist. In 2006, while visiting with a current client, Alan was introduced to the Association of Legal Administrators (ALA). After much due diligence, Alan realized that GLJ Benefit Consultants had the contacts and capabilities to fill the gap in ALA's employee benefit offering to its members. Through Alan's hard work and persistence, GLJ Benefit Consultants has since put together a Value In Partnership (VIP<sup>SM</sup>) program backed by nationally known companies that specifically addresses the needs of ALA's membership.

Alan has written articles for *Legal Management* and speaks frequently on benefits at ALA Chapters, Conferences, CLI, and ALI, and consults with individual Law Firms nationally.

**Continue for program information.**

## **Program Information:**

Robin Burton will review our 2017 Elevate ALA Chapter Initiatives and how they came to fruition. She will also give us a sneak peek as to what lies ahead for 2018 as well as present the 2018-2019 Slate of Officers for our official Chapter vote.

Kimberly Ess will talk to us about the Top 10 FREE benefits of belonging to ALA. ALA offers many complimentary benefits along with your annual membership. Come and learn how to take advantage of them and increase the return on your investment.

Alan Wilson will talk to us about ALA Member and Business Partner Engagement and how it is more than "just business!" How we tap the VALUE together. He will lead the group to focus on the Value of mutual collective industry resources that benefit all. Oh, and have a lot fun doing it! Alan is ALA-N.

## **Special Note:**

This special meeting is the first of its kind for our Chapter. It is meant to bring members, potential members, business partners and potential business partners together in one setting to learn how to make the most of our ALA Network. This is a great opportunity to introduce individuals from the legal community who are not currently members of ALA to our Chapter. It is also a great time to introduce companies you work with through your firm who might be interested in becoming an ALA Business Partner. Attendance of potential members, current Business Partners and potential Business Partners will be complimentary.

Please review your legal network and invite potential members and potential business partners to this event. Laura Rust is inviting all of our current Indiana ALA Business Partners.

Your 2017-2018 Indiana ALA Board of Directors have a goal. Our goal is to Elevate ALA. We are striving to increase our chapter membership, increase value to our membership, and increase value to our Business Partners.

In order to meet this goal, we need your help!