EXECUTIVE PRESENCE: WHAT IS IT?
HOW DO YOU GET IT?

TUESDAY, JULY 8, 2014
11:30 AM – 1:00 PM
Skyline Club
One American Square
36th Floor

Description: To be effective, professionals must possess the confidence and skills to help them become polished, self-assured leaders. Whether it’s achieving needed cooperation, building relationships or motivating others, demonstrating “executive presence” calls for acquired skills. This interactive program provides the audience with practical guidance on how to be genuine, competent and decisive. The takeaway for participants is learning how to develop executive presence for their benefit and for those they lead.

Speaker: Starla West, Founder and President of Starla West International

Starla West is a Corporate Image Strategist with an unwavering commitment and passion for helping clients achieve their personal and professional best.

Starla is the Founder and President of Starla West International – an Image Management firm specializing in CONFIDENCE. She and her team help business professionals all over the world gain the confidence that comes with having an attractive and professional personal presentation, knowing their behavior is appropriate for the environment in which they are in, and being able to connect and build rapport with anyone, anywhere and at any time. In other words, they assist business professionals with proper management of their appearance, behavior and communication skills so that can confidently navigate the business world with ease.

Rooted in the understanding that image is priceless for both individuals and entire companies, Starla is a precious resource for those who aspire to a higher level of success. Because of her unique approach, proven results, and business-specific services, Starla West International has grown into an internationally known organization.

Now headquartered in Indianapolis, Starla travels throughout the United States serving a broad range of individuals, industries, professions, and titles from entry-level to executive management. From one-on-one consultations to small group coaching, corporate training and public speaking, Starla inspires and empowers clients to reach their personal and professional best by providing comprehensive image management training and coaching.

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Cost: ALA Members: $20.00 / Non-Members: $30.00

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